

FOR IMMEDIATE RELEASE
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PHOTOGRAPHERS CAN NOW GAIN CUSTOMERS FROM AROUND THE WORLD WITH THE HELP FROM NATIONS PHOTO LAB'S IMAGEQUIX

Owings Mills, MD – (April 28, 2009) – A photographer's life is a busy one. Before they know it, the open schedule that they once had is far behind them, leaving no time to handle the specifics of printing and shipping. But with the help of Nations Photo Lab's imageQuix, this problem can be solved at the drop of a hat.

Nations Photo Lab's imageQuix allows photographers to become a one stop shop with online proofing and easy ordering for their customers. With the imageQuix software and a pay as you go system, photographers simply shoot an event, upload the images to their custom shopping cart, alert their event attendees and watch as the orders come streaming in. The best part is the order fulfillment is taken care of by Nations Photo Lab. There are many great options included in Nations Photo Lab's version of imageQuix; such as the photographer can choose his or her level of involvement with the process. They can choose whether they want to be in *Full Control*, where all orders can be reviewed by them, before they are placed to NPL or they have the option of *Full Service*, where all orders bypass the photographer completely and head straight to NPL for printing and shipping.

Nations Photo Lab's imageQuix is a perfect solution for photographers seeking simplification for their business and an added revenue stream. In today's world- who wouldn't like that combo?

About Nations Photo Lab

Nations Photo Lab is a leading provider of premium photofinishing products and services for professional photographers, emerging professional photographers, and corporations, based in Owings Mills, MD. Nations Photo Lab prides itself on superior quality, extremely competitive pricing, fast turnaround time, and unparalleled customer service. Additionally, they stay on top of the quickly evolving digital photography industry and only use state-of-the-art machinery and technology to introduce new products regularly to meet the specific needs of their clients.

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