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## **NATIONS PHOTO LAB HIRES NEW DIRECTOR OF MARKETING**

**Owings Mills, MD – October 14, 2008 -**

Nations Photo Lab, an industry leading professional photo lab has hired Chris Therkildsen, formerly of The Leffler Agency, to head up their Marketing Department.

“Hiring a Marketing Director was job number one for us. After receiving a recommendation from a former colleague, Chris and I met and simply saw eye-to-eye on the direction of the company and the steps to take us there”

Therkildsen’s responsibilities include executing Nations Photo Labs overall marketing efforts, including overseeing the creation of a new website, public relations, creation of seasonal marketing campaigns, strategic partnership opportunities and specific business to consumer market relations.

Therkildsen holds a Masters of Business degree from East Carolina University and a Marketing undergrad degree from the same university.

**About Nations Photo Lab** ([www.nationsphotolab.com](http://www.nationsphotolab.com))

Nations Photo Lab is a leading provider of premium photofinishing products and services for professional photographers, emerging professional photographers, and corporations, based in Owings Mills, MD. Nations Photo Lab prides itself on superior quality, extremely competitive pricing, fast turnaround time, and unparalleled customer service. Additionally, they stay on top of the quickly evolving digital photography industry and only use state-of-the-art machinery and technology to introduce new products regularly to meet the specific needs of their clients.

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